



## Use of TSL CSI Marks

### SQF MARKS

- 1.1 The SQF Quality Shield and Logo are owned by SQFI, and Suppliers obtain no property rights in these Marks. Use of the SQF Marks by a Certified Supplier is voluntary.
- 1.2 TSL CSI issues its Certified Suppliers with an electronic file of the SQF Marks as appropriate. Suppliers may only use and reproduce the SQF Marks per this Procedure and the SQF rules of use. These marks are designed to protect the integrity and enhance the value of the SQF Marks. These rules of use are defined in the current edition of the SQF Code. No fees are payable for use of the Marks other than those fees payable to obtain and maintain certification.
- 1.3 SQF Logo: Upon and for the duration of certification and *with approval from TSL CSI*, Suppliers certified to SQF may use the SQF Logo on documents and materials that are used for public display *except for product packaging*.
- 1.4 SQF Quality Shield: Upon and for the duration of certification and *with approval from TSL CSI*, Suppliers certified to SQF Food safety and quality, or quality are permitted to use the SQF Quality Shield on product packaging.

### TSL CSI MARK

- 1.1 TSL CSI Mark is owned solely by TSL CSI, and the Supplier will not receive property rights in this Mark. Use of the TSL CSI Mark by the Supplier is voluntary.
- 1.2 Upon request TSL CSI provides the Supplier with an electronic file of the TSL CSI Mark. The Supplier may only use and reproduce the TSL CSI Mark in accordance with the rules outlined in this Procedure which are designed to protect the integrity and enhance the value of the TSL CSI Mark. No fees are payable for use of the Mark other than those fees payable to obtain and maintain certification.

### ACCREDITATION BODY MARKS

- 1.1 A client wishing to use the Marks of TSL CSI's Accreditation Bodies must contact TSL CSI for approval and rules of use.

### REGISTRATION CERTIFICATE

- 1.1 TSL CSI is the sole authority by which TSL CSI Certificates of Registration are granted. All certificates and all electronic reproductions of certificates remain the property of TSL CSI.
- 1.2 Certificates of Registration, including electronic reproductions of certificates, must be surrendered or destroyed upon the re-issue of replacement certificates or upon withdrawal or cancellation of certification.



1.3 When a Supplier displays a color reproduction of their certificate on their website or as part of any electronic publication, the reproduction must be protected from forgery (i.e. set to invalid download/print).

**RESPONSIBILITIES AND OBLIGATIONS OF THE SUPPLIER (including but not limited to):**

- 1.1 Direct any queries to TSL CSI regarding the intended manner of publicizing certification or intended use of Certification Marks (Certification Marks refers to TSL CSI, SQF, CanadaGAP, HACCP/GMP, and/or any Accreditation Body's Marks);
- 1.2 Fully complying with TSL CSI., SQF, or any other CB, and/or any Accreditation Bodies' rules regarding using Certification Marks and publicizing certification.
- 1.3 Discontinue any publicizing of certification or any use of Certification Marks to which, CanadaGAP., SQF, TSL CSI, and/or any Accreditation Bodies would reasonably object.
- 1.4 Not to publicize certification or use the Certification Marks in such a manner as to bring CanadaGAP., SQF, TSL CSI, or any Accrediting Bodies into disrepute.
- 1.5 Not to publicize certification or use the Certification Marks in a manner which CanadaGAP., SQF, TSL CSI, and/or any Accreditation Body may consider unauthorized or misleading to the market;
- 1.6 While the Supplier's products are included in the Scope of Certification, SQF, Certification only indicates that the Supplier's SQF, CANADAGAP., IFS Food Safety and Quality Management System appears to conform to the current and applicable standard. Therefore, when using and promoting the SQF, or Certification Marks in general, the Supplier should not represent its Certification as guaranteeing the safety of the Supplier's products or services or even that the products or services always meet all food safety regulations;
- 1.7 Operate entirely within the scope of its Certificate of Approval, including the Certification Schedule, and make claims regarding certification only in respect of the scope for which certification has been granted;
- 1.8 Do not publicize certification and/or use Certification Marks on business cards, signboards, websites, or other media which also cite other subsidiary companies, site addresses, and/or products and services not covered on the Certificate of Approval unless those companies, sites, products, and/or services not covered are clearly identified as such;
- 1.9 Do not use Certification Marks on any legal documents (e.g., contracts, cheques, calibration reports);
- 1.10 Use only current and unmodified versions of the Certification Mark;
- 1.11 When providing copies of any certification documents (certificates and audit reports) to interested parties, reproduce those documents in their entirety or otherwise seek permission in writing from TSL CSI;



- 1.12 Ensure that no Certificate of Approval or report or any part thereof is used in a misleading manner and do not use excerpts from audit reports for publicizing certification;
- 1.13 SQF and TSL CSI, and/or their agents have reasonable access to examine the goods, products, wraps, packaging, containers, stationery, publicity material, and all other such items bearing or indicating Certification Marks for the purpose of confirming compliance with the Certificate of Approval and this procedure;
- 1.14 Pay within the specified time any fees set by TSL CSI, SQF, or any other CB or as otherwise agreed to by the parties; and
- 1.15 Upon suspension, withdrawal, or cancellation of certification, comply with the rules outlined.

### **GROUNDS FOR SUSPENDING OR WITHDRAWING USE OF CERTIFICATION MARKS**

- 1.1 Where TSL CSI has suspended a Supplier's Certificate, for the duration of the suspension, the Supplier:
  - 1.2 Shall not represent itself as holding a Certificate of Registration.
  - 1.3 Shall not use any goods, products, packaging, stationery, or other items that contain TSL CSI or SQF, Canada GAP Logos that may indicate the Supplier currently holds a valid Certificate;
  - 1.4 Shall notify any client or stakeholder as required.
  - 1.5 The Supplier is no longer permitted to use the Logo if its certification is not renewed or is withdrawn by TSL CSI, and the Supplier will be responsible for withdrawing the Logo from its supply chain within the next forty-eight hours (48) of non-renewal or withdrawal of certification.
- 1.6 Permission for a Supplier to use the Certification Marks will be:
  - I. Suspended if the Supplier's Certification is suspended; and/or
  - II. Withdrawn if the Supplier's Certification is withdrawn, surrendered, or not renewed.
- 1.7 Conditions for suspending or withdrawing a Supplier's permission to use the Certification Marks include (but are not necessarily limited to):
  - I. suspension if the Supplier breaches or fails to comply with these Rules;
  - II. suspension if the Supplier fails to use the Marks in accordance with its Certificate, including the Certification Schedule;
  - III. withdrawn if the Supplier uses the Marks in a manner that, in the opinion of TSL CSI, SQF, CanadaGap, and/or any Accreditation Body is detrimental to the Certification Trademark(s), or any of the Mark issuing bodies as a whole, or is misleading to the public or in contravention of the law;
  - IV. withdrawn if the Supplier has an administrator, receiver, receiver and manager, official manager, or provisional liquidator appointed over its assets or where an order is made or a resolution passed for the dissolution of the Supplier (except for the purpose of amalgamation or reconstruction) or the Supplier ceases to conduct business or becomes bankrupt, applies to take the benefit of any law for the relief of bankrupt or insolvent debtors, or makes any arrangement or composition with its creditors;
  - V. suspended or withdrawn as deemed appropriate if the Supplier refuses to discontinue improper use of Certification Marks or improper publicizing of



certification; persists in violation of this procedure regarding the use of Certification Marks and publicizing of certification; misuses the Certification Marks repeatedly in various ways; and/or fails to implement corrective actions promptly and affirmatively as instructed.

- 1.8 Upon suspension of a Supplier's certification, the Supplier must stop publicizing certification and stop using the Certification Marks for the duration of the suspension and must at its own expense isolate all goods, products, wraps, packaging, containers, stationery, publicity material, and all other such items bearing or indicating the Certification Marks during such period of suspension.
- 1.9 Upon withdrawal of a Supplier's certification, all goods, products, packaging, containers, stationery, publicity material, and all other such items bearing or indicating the Certification Marks shall, solely at the Supplier's expense, be destroyed or disposed of, or be treated in a manner to have the Certification Marks obliterated. The Supplier must also return its Certificate of Approval to TSL CSI and all electronic copies of the Certification Marks.
- 1.10 Upon withdrawal or during any period of suspension of a Supplier's certification, the Supplier shall not, without the consent of TSL CSI, sell, or expose for sale, any goods or services bearing the Certification Marks.

## **CORRECTIVE ACTIONS**

- 1.1 TSL CSI immediately begins corrective action proceedings upon discovery of improper publicizing of certification and/or misuse of Certification Marks.
- 1.2 Non-certified Suppliers found using the Certification Marks, including former Certified Suppliers, receive one written warning, via electronic or registered mail return receipt requested, to cease and desist the improper publicizing of certification or use of Marks, with a specific deadline for compliance. Should the misuse continue, TSL CSI notifies SQF, other Mark Owners, and Accreditation Bodies as appropriate and may refer the matter to appropriate legal counsel for action.
- 1.3 Certified Suppliers who violate the rules regarding the publicizing of certification and use of Certification Marks are instructed to implement effective corrective action in writing, either via a nonconformity report, registered letter from the Executive Director, or other means.
- 1.4 TSL CSI follows up on such corrective action requests and obtains written agreement from the Supplier to:
  - I. Immediately discontinue the improper use of the Mark;
- 1.5 Notify affected persons or organizations who may have been misled in any way by the misuse, of the corrective actions taken and the reasons therefore and, copying TSL CSI's Executive Director or the certification Manager.
- 1.6 At TSL CSI's discretion, follow-up actions may include: scheduling a special surveillance of the Supplier's facility or appropriate means.
- 1.7 In any event, the incidence of misuse is always followed up at subsequent audits of the Supplier.



## NOTICES

Any notice or other communication to be given or sent to SQFI or the Supplier shall be deemed to be duly given or sent if sent by pre-paid post, e-mail, or facsimile transmission to the last known address of the party concerned.

- A Supplier wishing to use the TSL CSI Certification Mark should request camera-ready artwork from TSL CSI. The TSL CSI Mark shall be reproduced in a size that makes all features of the mark clearly distinguishable. If the Mark is reproduced in a single color, the colour may be black or a single colour belonging to the house style of the certified organization if the color provides enough contrast to make the mark clearly identifiable.



Fig 1. TSL CSI Logo



Fig 2. TSL CSI Certification Mark



Fig 3. Quality Shield

Fig 4. TSLC Logo

## REFERENCES

- 1.1. ISO/IEC 17065: Conformity Assessment – Requirements for Bodies Certifying Products, Processes and Services (current revision)



- 1.2. Criteria for SQF Certification Bodies (current edition)
- 1.3. Criteria for SQF Auditors (current edition)
- 1.4. SQF Code (current edition)